## We claim:

- 1 1. A method of retrieving location-centric information, comprising:
- 2 providing information related to a geographic position of a wireless device to an
- 3 information system; and
- 4 receiving location-centric attribute information from said information system
- 5 related to a landmark proximate to said geographic position.
- 1 2. The method of claim 1, wherein said receiving location-centric attribute
- 2 information includes receiving information related to at least one of an interior feature, an
- 3 exterior feature and a service feature related to said landmark.
- 1 3. The method of claim 1, wherein said receiving location-centric attribute
- 2 information includes receiving indicia of a plurality of features related to said landmark.
- 1 4. The method of claim 3, further comprising:
- 2 receiving from a user a selection of one of said plurality of features; and
- 3 receiving location-centric detailed feature information related to said selected
- 4 feature.
- 1 5. The method of claim 4, wherein said receiving location-centric detailed feature
- 2 information includes receiving product information related to said selected feature.

1 6. The method of claim 4, wherein said receiving location-centric detailed feature 2 information includes receiving service provider information related to said selected

3 feature.

- 1 7. A method of providing location-kentric information from an information system,
- 2 the method comprising:
- 3 receiving a query from a wireless device;
- 4 receiving information related to a geographic position of the wireless device; and
- 5 transmitting location-centric attribute information related to a landmark proximate
- 6 to said geographic position.
- 1 8. The method of claim 7, wherein said transmitting location-centric attribute
- 2 information includes transmitting information related to at least one of an interior feature,
- 3 an exterior feature and a service feature related to said landmark.
- 1 9. The method of claim 7, wherein said transmitting location-centric attribute
- 2 information includes transmitting indicia of a plurality of features related to said landmark.
- 1 10. The method of claim 9, further comprising:
- 2 receiving a selection of one of said plurality of features; and
- 3 transmitting location-centric detailed feature information related to said selected
- 4 feature.
- 1 11. The method of claim 10, wherein said transmitting location-centric detailed feature
- 2 information includes transmitting product information related to said selected feature.

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- 1 12. The method of claim 10, wherein said transmitting location-centric detailed feature
  2 information includes transmitting service/provider information related to said selected
  3 feature.
  1 13. A wireless device, comprising:
- a transmitter operable with a position determining system capable of providing information related to a geographic position of the wireless device to an information system; and
  - a receiver configured to receive from said information system at least one location identifier based on said geographic position, said at least one location identifier being representative of a landmark proximate to said geographic position, and to receive location-centric attribute information related to said at least one location identifier.
- 1 14. The wireless device of claim 13, further comprising:
- a display configured to display said received at least one location identifier and
- 3 said received location-centric attribute information; and
- 4 an input device.
- 1 15. Computer executable software code stored on a computer readable medium of a
- 2 wireless device, the code for:
- 3 providing geographic position information of a wireless device to an information system;
- 4 receiving location-centric attribute information from said information system, said
- 5 location-centric attribute information related to a landmark proximate to said geographic
- 6 position.

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geographic position;

The computer executable software code of claim 15, said code further comprising 1 16. 2 code for: prompting a user to select a location identifier from a plurality of location 3 4 identifiers; receiving location-centric attribute information related to said selected location 5 6 identifier; and displaying said received location-centric attribute information. 7 1 17. A system, comprising: 2 an information database having location-centric attribute information; a wireless device operable to provide geographic position information to said information 3 database and to receive from said information database at least one location identifier 4 5 based on said geographic position, said location identifier being representative of a landmark proximate to said geographic position. 6 1 18. The system of claim 17, wherein said wireless device is operable to receive 2 location-centric attribute information related to said at least one location identifier. 19. 1 A method of retrieving provider information, comprising: providing information related to a geographic position of a wireless device to an 2 3 information system; receiving location-centric attribute information from said information system, said 4

location-centric attribute information being related to a dwelling proximate to said

- 7 receiving an attribute request, the attribute request indicating at least a portion of
- 8 the location-centric attribute information, and
- 9 displaying detailed provider information uniquely associated with the at least a portion of
- the location-centric attribute information indicated by the attribute request.
- 1 20. The method of claim 19, further comprising:
- 2 receiving at least one location identifier from said information system based on
- 3 said geographic position, said location identifier being representative of said dwelling
- 4 proximate to said geographic position.